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#### NEUSTAR ANNOUNCES FIRST DISPUTE RESOLUTION PROVIDER FOR THE ROLLOUT OF .US, AMERICA'S INTERNET ADDRESS

WASHINGTON, DC, March 07, 2002 –NeuStar, Inc. and the American Arbitration Association (AAA) today announced an agreement whereby the AAA will provide dispute resolution services for .US, America's Internet Address, beginning April 24, the first day that the general public will be able to register a .US Internet address.

As part of the agreement, the AAA will provide trademark dispute resolution services as they relate to the United States Dispute Resolution Procedure (usDRP). These services will be available to all trademark owners who wish to protect their intellectual property rights against those that register or use a .US domain name in bad faith.

A panel of highly qualified AAA neutrals with extensive experience in trademark law will be available to parties with a dispute. Disputes will be decided under the AAA's specially developed Supplemental Rules for Domain Name Disputes that incorporate the Rules for Uniform Domain Name Dispute Resolution Policy adopted by the United States Department of Commerce (DoC).

"We are pleased to have the AAA, a renowned leader in conflict management services, working with NeuStar on trademark disputes as we bring an enhanced .US to market," said Jim Casey, Director of Policy and Business Development. "This is one of the steps we're taking to ensure that the administration of .US serves the public interest."

“The AAA is delighted to partner with such an innovative communications provider as NeuStar, with a view to administering fair and effective dispute resolution services that will help NeuStar’s customers protect their intellectual property rights,” said Debi Miller-Moore, Vice President, eCommerce Services, American Arbitration Association.

### **.US Registration Schedule**

The registration schedule begins with a Sunrise Period, **March 4, 2002 through April 9, 2002**, during which time owners of existing or pending U.S. trademarks will be able to apply for .US domain names that correspond to their respective marks. Owners of trademarks that have been registered or applied for as of July 27, 2001 with the U.S. Patent and Trademark Office will be eligible to apply for .US domain names through .US-accredited companies. Only owners of existing or pending U.S. trademarks may apply for .US domain names during the Sunrise Period. Starting on **April 24, 2002**, .US-accredited companies will begin accepting .US registrations from the general public on a first come, first served basis. Please check the .US website, [www.neustar.us](http://www.neustar.us), for more information on .US dispute resolution, how to register a .US domain name, and for general information about .US.

### **About NeuStar, Inc.**

Based in Washington DC, NeuStar operates the dot-US registry, “America’s Internet Address”. NeuLevel, NeuStar’s subsidiary, operates the .BIZ registry, the world’s first top-level domain dedicated exclusively to business. NeuStar also operates the authoritative registry of all North American telephone numbers and administers the database, which all North American carriers rely upon to route billions of telephone calls daily. Over 4000 telecommunications and service providers currently rely upon NeuStar’s services. Visit NeuStar online at [www.neustar.us](http://www.neustar.us).

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NeuStar-AAA

**About the American Arbitration Association**

The global leader in conflict management since 1926, the American Arbitration Association is a not-for-profit, public service organization committed to the resolution of disputes through the use of arbitration, mediation, conciliation, negotiation, democratic elections and other voluntary procedures. In 2001, more than 218,000 cases were filed with the Association in a full range of matters including commercial finance, construction, labor and employment, health care, insurance, mass claims and technology disputes. Through its 37 offices in the United States and Europe, the AAA provides a forum for the hearing of disputes, rules and procedures and a roster of impartial experts to resolve cases. Please visit us at [www.adr.org](http://www.adr.org).

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