



.US PRIVACY STATEMENT v. 2

NeuStar, Inc. ("NeuStar") is a provider of Internet domain name registry services that committed to protecting the privacy of its users. Because NeuStar gathers certain types of information about the users of all phases of the .US Service (".US") and the various services within the channels available through .us, located at <http://www.NeuStar.us> Web site ("NEUSTAR.US"), we believe you should fully understand the terms and conditions surrounding the use of the information we collect. The following discloses our information gathering and dissemination practices for .us. Please review the following statement to understand how the information you provide to NeuStar will be treated.

1. Information NeuStar Collects

You are free to visit NEUSTAR.US without identifying yourself; however, if you would like more information regarding our products and services, you may be required to first register with NeuStar. When you register, we will request certain business information, including your name, address, and e-mail address. This information will enable NeuStar to contact you regarding the products and services provided, as well as provides us with aggregate demographic data that NeuStar uses to improve the services offered to users.

In addition to registration, NeuStar may, from time to time, request personal information for purposes such as the provision of customer service, network management, surveys, offers of related services, and other exchanges of information.

NeuStar gathers information about all users collectively, such as what areas users visit most frequently and what services users access most often. NeuStar automatically logs IP addresses, session sources, and other data which tracks users' access to NEUSTAR.US and the other channels and NeuStar sites. We analyze these logs in order to understand aggregate user behavior as well as for system performance monitoring. These logs are analyzed for the overall, aggregate trends they reveal about our customers, not for the individual user behaviors.

2. What NeuStar does with the information it collects.

The information you supply to NeuStar will not be given, sold, rented, loaned, or otherwise disclosed to any third parties outside of NeuStar, except when we have your express permission or under special circumstances, such as when we believe in good faith that disclosure is reasonably necessary to (i) comply with legal process, (ii) enforce the service terms and conditions, or (iii) protect the rights, property, or personal safety of NeuStar, its customers, or the public.

NeuStar may use aggregated information to determine the demographics of our users and to distribute statistics and general marketplace information about NeuStar. These demographics will always represent aggregate information and will never identify a specific user. Certain non-personal information regarding users is recorded by the operation of the Internet servers hosting



the NeuStar sites. NeuStar may disclose aggregated user statistics in order to describe the service to prospective partners, advertisers, and other third parties, and for other lawful purposes.

3. What is a cookie?

A *cookie* is a small data file that certain Web sites write to your hard drive when you visit them. A cookie file can contain information that allows a Web site to track the pages you've visited. But the only personal information a cookie can contain is information you supply yourself. A cookie can't read data off your hard disk or read cookie files created by other sites. NeuStar uses cookies to tell when a user is a repeat visitor and to let us know how the user found the site. They also allow us to automatically link users to their personalized accounts. When you create an account, NeuStar uses a cookie to store a unique, random code. NeuStar only uses this code to identify you anonymously in our database and to track the pages you visit on our site. This helps us better understand and improve areas of the site that our users find valuable. NeuStar also uses this code to enable you to enter various services as a member and to visit member-restricted areas of the site without having to log in each time.

If you've set your browser to warn you before accepting cookies, you will receive the warning message with each cookie. Though some of the services require the use of cookies, visitors to NEUSTAR.US always have the option of disabling cookies via their browser preferences. You can refuse cookies by turning them off in your browser. However, some of the services will not work if you have cookies disabled.

4. User Options -- Opt-Out

From time to time, NeuStar may notify .us subscribers of new products, announcements, upgrades and updates. Users may opt-out of receiving these future promotional mailings by sending an email with their name to: policy.us@neustar.us or by contacting us at our mailing address:

NeuStar, Inc.
46000 Center Oak Plaza
Building X
Sterling, VA. 20166
Attn: Legal

NeuStar reserves the right to send users email related to business practices and systems operations, such as outage notifications and quota warnings, even if the user has opted out of promotional mailings.

5. Provision of Unsolicited Information

NeuStar appreciates your feedback and suggestions. Our goal is to provide all our customers with high quality products and services. NeuStar's ability to freely evaluate and, if appropriate,



implement ideas and information improves the online experience for all users. Therefore, any information, feedback, data, questions, comments, suggestions, or any other material, submitted to NeuStar, whether solicited or unsolicited, regarding its software, Web site or technology shall be deemed non-confidential. By providing any such material, you hereby grant NeuStar an unrestricted, irrevocable, royalty-free and perpetual right to freely, reproduce, use, disclose, modify, perform, publish, translate, create derivative works from, distribute and display any such information you send NeuStar, without limitation, for any and all commercial and non-commercial purposes. NeuStar is free to use any ideas, concepts or techniques contained in this response for any purpose whatsoever including, but not limited to, developing, manufacturing, and marketing products incorporating such ideas, concepts or techniques.

6. NeuStar Privacy Statement Changes

If NeuStar changes this privacy statement, we will post those changes at <http://www.NeuStar.us/> so that you will always know what information we gather, how we might use that information, and whether we will disclose it to anyone. By using the .us services, you signify your assent to the .us Privacy Statement. If you do not agree to this statement, please do not use the .us Web site or its Services. Your continued use of the .us service following the posting of changes to these terms will mean you accept those changes.

7. Contact NeuStar, Inc.

If you have any questions about this privacy statement or this Web site, please contact:

Legal
NeuStar, Inc.
46000 Center Oak Plaza
Building X
Sterling, VA. 20166
e-mail: policy.us@neustar.us